

# RAJAR DATA RELEASE



Quarter 3, 2018 – October 24<sup>th</sup> 2018

## LONDON STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 17	Q2 18	Q3 18	Q3 18 vs. Q3 17	Q3 18 vs. Q2 18	Q3 17	Q2 18	Q3 18
BBC Radio London	Q	454	452	443	-2.4%	-2.0%	1.3	1.4	1.5
Absolute Radio (London)	Q	874	868	859	-1.7%	-1.0%	3.0	3.0	3.1
Capital London	Q	2125	2063	2073	-2.4%	0.5%	5.2	3.6	3.8
Capital XTRA (London)	Q	635	925	809	27.4%	-12.5%	1.8	1.7	1.6
Gold London	Q	271	276	312	15.1%	13.0%	1.1	1.0	1.1
Heart London	Q	1515	1404	1419	-6.3%	1.1%	3.5	3.7	3.7
Kiss (London)	Q	1869	2087	1958	4.8%	-6.2%	5.5	4.3	4.2
LBC 97.3	Q	1110	1280	1301	17.2%	1.6%	5.8	6.4	6.6
LBC London News	Q	488	450	495	1.4%	10.0%	1.7	0.9	0.9
Magic (London)	Q	1541	1667	1561	1.3%	-6.4%	3.6	4.2	4.4
Premier Christian Radio	Q	127	109	156	22.8%	43.1%	0.4	0.4	0.4
Smooth Radio London	Q	775	703	936	20.8%	33.1%	1.8	2.2	2.4
Radio X London	Q	478	474	358	-25.1%	-24.5%	1.2	1.2	1.2

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## LONDON STATIONS– PAGE 2

## NATIONAL STATIONS ON LONDON TSA

### NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 17	Q2 18	Q3 18	Q3 18 vs. Q3 17	Q3 18 vs. Q2 18	Q3 17	Q2 18	Q3 18
BBC Radio 1	Q	1410	1491	1598	13.3%	7.2%	3.4	3.7	3.4
BBC Radio 2	Q	2316	2420	2334	0.8%	-3.6%	10.9	13.4	12.4
BBC Radio 3	Q	541	513	474	-12.4%	-7.6%	1.8	1.4	1.8
BBC Radio 4	Q	2860	2460	2421	-15.3%	-1.6%	14.4	12.6	13.6
BBC Radio 5 live	Q	1101	1079	1113	1.1%	3.2%	3.4	3.9	3.1
Classic FM	Q	1272	1116	1209	-5.0%	8.3%	4.1	3.3	3.4